

EXHIBITOR OPPORTUNITIES



Bismarck Event Center

EXHIBITOR SHOW

Tuesday, February 23 &
Wednesday, February 24

*Don't miss out on
the region's best
and biggest Safety +
Health Conference!*

NDSC
NORTH DAKOTA SAFETY COUNCIL



EXHIBITOR

Agenda & Benefits

Join 140+ top exhibitors reaching almost **1,000+ decision-makers** from 30 states!

80% of attendees are managers, directors, or safety pros ready to make purchases.

8.5 Hours of Dedicated Networking

Connect face-to-face with **nearly 1,000 attendees**. From puzzles and puppies to our crowd-favorite French Fry Hour and a coffee truck, memorable experiences bring attendees into the Exhibit Hall and keep the energy and conversations flowing.

Reach the Right Audience

Put your solutions in front of safety professionals, managers and executives who **influence purchasing decisions** and are actively exploring ways to improve their organizations.

Expand Your Brand's Reach

Build visibility before, during, and after the conference with recognition in the printed Event Guide, on the event website, and in the mobile app – keeping your company in front of attendees throughout their experience.

Continue the Conversation

Receive a post-conference attendee list featuring names, companies, mailing addresses, and phone numbers. Optional lead retrieval for purchase provides additional contact information, including email addresses, for more effective follow-up.*

*The NDSC reserves the right to review reports of inappropriate use of the list and prohibit your company from future conference participation.

“I loved the variety of businesses that attend and the ability to network.”

- 2026 Conference attendee

NDSC MEMBERS GET MORE!



MEMBERSHIP MATTERS

NDSC members receive **\$50 off** their total exhibitor registration, logo recognition in the Event Guide, and proud member signage in their booth.

Not sure if you're a member? Call 800-932-8890 or check ndsc.org/member-directory

Want to become a member? Call us today!

AGENDA

MONDAY, FEBRUARY 22

Noon-8pm Exhibitor setup

TUESDAY, FEBRUARY 23

6:30am-7am	Exhibitor setup
7am-8am	Breakfast & Exhibitor Power Hour
7:45am-9:45am	Opening Session & Keynote
9:45am-11am	Exhibitor Power Hour
11:45am	Exhibitor Lunch
Noon-1:30pm	Lunch & Exhibitor Power Hour
2:30pm-3:30pm	Exhibitor Power Hour & Refreshments
5pm	Exhibit Hall Closes
5:30pm-7:30pm	Event Social Bismarck Hotel and Convention Center

WEDNESDAY, FEBRUARY 24

7am-8am	Breakfast & Exhibitor Power Hour
7:45am-9:15am	Opening Session & Keynote
9:15am-10:30am	Exhibitor Power Hour
11:45am	Exhibitor Lunch
Noon-1:30pm	Lunch & Exhibitor Power Hour
1:30pm-5pm	Tear Down

Purchase

LEAD RETRIEVAL

to make the most of the connections you find at the Conference!

See page 4 for more info.

BOOTH INFO & FEES

Make Your Move Early. Super Premium Booths usually sell out in **JUST A FEW WEEKS!**
Our 2026 Exhibitors loved the dynamic floor plan so much we kept it largely the same for 2027. Don't wait — secure your ideal space while top spots are still open!

BOOTH OPTIONS AND AMENITIES

Standard Booth: \$815

- **10'x10'** professional space with bold blue pipe & drape
- Includes an 8' table, two chairs & blue table cover
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring & secured wireless internet keep your team comfortable and connected
- Daily all-access for two people: breakfast, lunch & keynotes on us

Premium Booth: \$875

- Everything in a Standard Booth **plus** prime placement in high-traffic areas: end caps, near food, and top-traffic aisles
- More eyes, more foot traffic, more connections

Super Premium Booth: \$2,000

- **10' x 20' open concept space** — no pipe & drape so attendees can engage from every side
- Includes two 8' tables, four chairs, two table covers
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring & secured wireless internet keep your team comfortable and connected
- Access for four people each day to meals & keynotes — more team, more outreach
- Perfect for interactive displays that draw a crowd

Prime Booth: \$2,000

- **Massive 20' x 30'** showcase space puts your brand front and center
- Two 8' tables, four chairs, two table covers
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring is optional, and secured wireless internet is included
- Access for four people daily to meals & keynotes

Plus, powerful marketing extras:

- A free ¼ page ad in the Conference Event Guide distributed to attendees
- A custom push notification sent during prime conference hours to drive traffic straight to your booth

If you don't need any of the items above, please let us know during registration.

Multiple booths are encouraged, but double booths cannot be endcaps.

Additional Attendees

The cost of an additional attendee is \$120. To register additional booth attendees, please email ndsafetyconference@ndsc.org.

Additional Booth Amenities

Additional booth amenities can be purchased during registration for the prices stated below. Purchases day of show will be charged at a higher rate.

- Extra 4', 6' or 8' Table: \$8
- 200v (50amp) power: \$30
- Extra Cloth Table Cover: \$15
- Secured Hard Line Internet: \$100

Questions about a customized exhibit space?

Contact Tia Streeter
701-751-6103 • tias@ndsc.org

EXHIBITOR CONDITIONS & DETAILS

Booth Information

Booths are first-come, first-served and each exhibitor chooses their location as part of the registration process. Only credit cards will be accepted as payment.

When choosing your booth location, if you would prefer not to be next to a competitor, check the interactive floor plan to see other company locations.

If a competitor chooses a booth next to yours, you may modify your registration online. If you would like assistance with choosing a new booth call 701-751-6103.

Agenda Details

- **Booth set up** will be Monday, February 22, 2027, from 12pm - 8pm and Tuesday, February 23 from 6:30am - 7am. On Monday, exhibitors WILL NOT be allowed in the Bismarck Event Center (BEC) past 8pm. **If an exhibitor is in the BEC past 8pm, the BEC will charge them for the time.**
- The Keynote Hall is directly connected to the Exhibit Hall, so please limit conversations with attendees during the keynote sessions. This will help limit distractions for those listening to the speakers.
- **Please enter through door E54 and park in Parking Lots E or D.**
- Booths are open 7am to 5pm Tuesday, February 23 and 7am to 1:30pm Wednesday, February 24.
- Move out is Wednesday, February 24 from 1:30pm to 5pm.

Cancellation Policy

If you **MUST** cancel your booth registration prior to January 22, 2027, you will receive a 50% refund. No refunds will be issued after January 22 due to marketing and administrative costs incurred.

*To ensure your booth listing is included in the Conference Event Guide, please register before **Friday, January 22, 2027***

*The NDSC reserves the right to assess fees or refuse booth registration for future events for companies who tear down early.

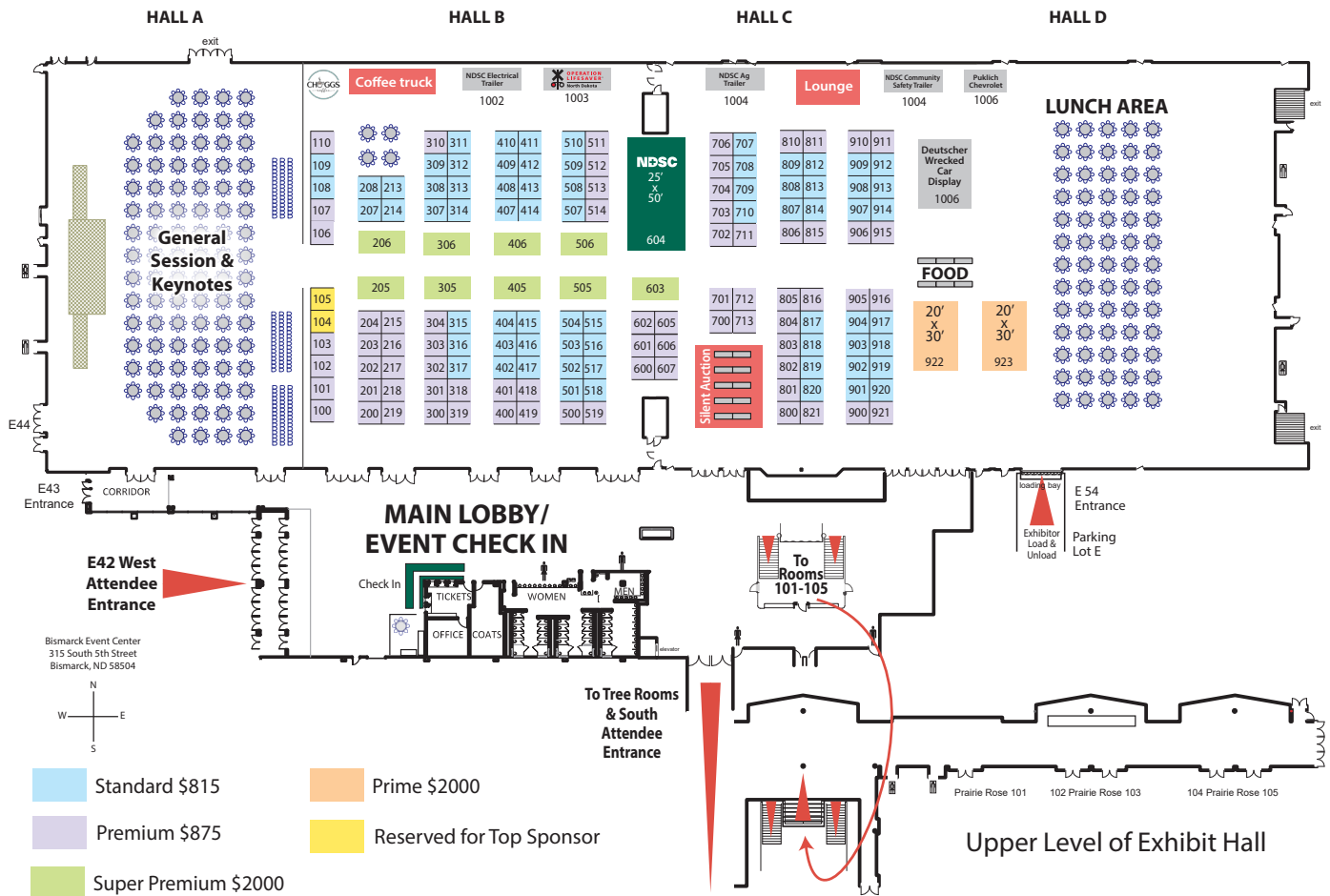
Reserve your booth today! ndsc.org/annualconference

EXHIBITOR

Just add any of these to your cart during registration!

or email ndsafetyconference@ndsc.org

EXHIBIT HALL



NEED A HOTEL? Scan this QR code or find options and special Conference rates at ndsc.org/annualconference



Be the Highlight of the Night...

HOST A HOSPITALITY SUITE!

Tuesday, Feb. 23, 5:30-7:30 at the Bismarck Hotel

For just \$220, your brand can shine at one of the most talked-about experiences of the Conference – the Event Social. Set up your hospitality suite surrounding the Bismarck Hotel Courtyard and make it your own with sweet treats, delicious food, themed beverages, creative giveaways, or any other fun elements that spark conversations. Attendees consistently rank the Event Social as a favorite, and this is your chance to be right in the middle of the energy. It's a great opportunity to have brand visibility, engaging conversations, and build genuine relationships in a relaxed, fun setting!

Just add a Hospitality Suite to your cart when registering.
Limited number of rooms available...don't wait!





NORTH DAKOTA SAFETY COUNCIL
SAFETY+HEALTH
CONFERENCE

2026 ATTENDEE DEMOGRAPHICS

INDUSTRY AFFILIATION

Agriculture	5%
Business/Professional Services	3%
Construction	17%
Education	3%
Energy	5%
Government	10%
Healthcare	3%
Insurance	1%
Manufacturing	12%
Mining	7%
Oil & Gas	19%
Other Industry	8%
Transportation	3%
Utilities	4%

JOB TITLE

Business Professional	31%
Safety Manager	17%
Safety Coordinator	13%
Safety Director	8%
Safety Specialist	8%
EHS Specialist	5%
HSE Manager	5%
Electrician	5%
Operations	4%
Safety Consultant	4%

FIRST TIME ATTENDEE

Yes	No
28%	72%

ATTENDEE GENDER

Male	Female
79%	21%

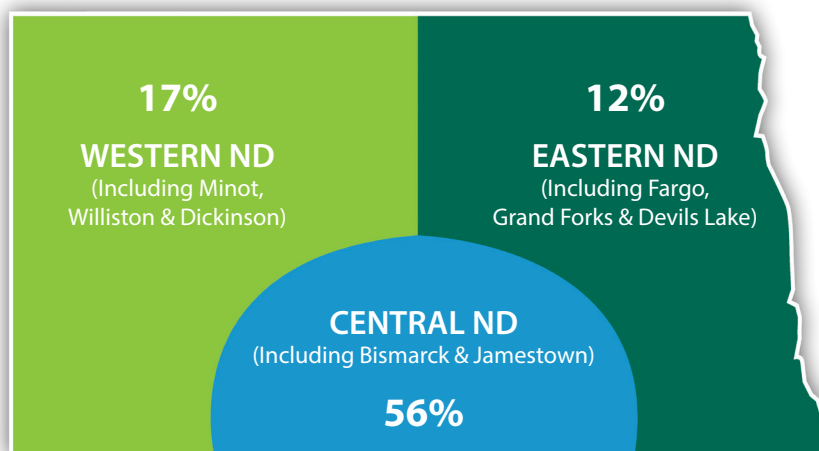
YEARS OF EXPERIENCE

1-3 years	11%
4-9 years	25%
10-19 years	42%
20+ years	22%

Reflects the feedback of those who completed the demographic survey during registration.

Over **99%** of attendees say they
would recommend our
Conference to peers

ATTENDEES BY REGION



Out-of-state attendees **15%**

948

participants from
353 companies
and **15 states**.

150

exhibitor booths
representing
137 companies.

2026 EXHIBITORS

3M
ACME Tools
Adults Adopting Special Kids/ ND Post Adopt Network
Airgas
AP Safety Training
ART- Active Release Techniques
Associated Builders and Contractors MN/ND
Avetta
Baranko Companies
Basin Safety Consulting Corp
Bismarck - Burleigh Public Health
Blackline Safety
Blaze Block
Board of Certified Safety Professionals
Border States
Brady Corporation
BSA
Carhartt Company Gear
CBIZ benefits & Insurance
CEF OSHA Education Center
CHI St. Alexius Company Care
Cintas Corporation
Clarey's Safety Equipment

Columbia Southern University
Cordova Safety Products
CoroMed
Damsel in Defense
Directmed
DOME75
Drug and Alcohol Testing Network
DuPont Personal Protection
DXP Enterprises
EAPC Architects Engineers
Ejendals
Ellis and Eastern Rail Services
Elmridge Protection Products
ESGR-Employer Support of the Guard and Reserve
Everything Safety LLC
Fastenal
Fortress Clothing
Gas Clip Technologies
Great Lakes Sales & Marketing
Great Lakes Sales and Marketing
Hastings Air Energy Control, Inc.
HexArmor
Honeywell Analytics
Hy-Test Safety Shoe Service

InDemand Industrial Services, LLC
Industrial Scientific
ISK Industries
K316 Detection LLC
KO Safety Services
KStrong
Lapco Manufacturing
LeafFilter Gutter Protection
Lignite Energy Council
Lytix
Magid
Majestic Glove
Mallory Safety & Supply
Market Force, Inc.
Master Lock
MCR Safety
Med Compass
Meltric and Grace Technologies by PCS
Midwest Special Instruments
Milwaukee Tool
Motion Industries
Motorola Solutions
MSA Safety/Ansell
MVTI, Inc. (Minnesota Valley Testing Laboratories
NAGCO Inc
National Safety Apparel
Newman Signs Inc.
NewVision Security
Nexteq International

North Dakota Brain Injury Network
North Dakota One Call
Northern Testing
Novara
Onshore Safety Alliance
Onsite Medical Services Inc.
PAM Rehabilitation hospital
Philips Heartstream
Platinum Measurement
PLGP Promotions, LLC
PMG Safety
Portwest
Pro Industrial
PYE Barker Fire And Safety
R.C. Bremer Marketing Associates, Inc.
RadiationPros
ReechCraft
Regional Area Safety Associations
Resa Power
Retrofit Environmental, a division of The Retrofit Companies, Inc.
RKI Instruments, Inc.
Roco Rescue
Rough Rider Industries
RPT Industries
S&S Promotional Group
Safety Engineered Systems
Sanford Health OccMed

Self-Rescue Is Not For Suicide™ Foundation
Sheakley Risk & Safety Solutions
SKC Inc
Soundtrace
Spartan Alert
Starion Bank
Sun Dog Safety
Surewerx
Syndicate Energy - Safety Supplies & Training
The Shur Group
Tough Duck
TrainND Northwest
Trevor's Story
Trinity Health
TSI Incorporated
Tyndale
United Rentals Trench Safety
VERITAS CRANE
Vestis Corporation
Vision Zero
Walman Optical Safety Eyewear
WatchGas USA
Whitecap
Workforce Safety & Insurance
ZING Green Safety Products

"Flow of attendees was great and the staff was Awesome!! Good opportunities for leads and future business!"

"We really enjoy coming to this show. We've been to other state shows and this is by far the BEST in the region!"

"Another excellent Conference! Many new contacts for future use. Event staff was again over and above excellent. We feel like "family" here and would be very happy to return in 2027."



BE SEEN. GET NOTICED. SHARE IN OUR MISSION. EVENT GUIDE

Advertising Opportunities

Put Your Brand in the Hands of almost 1,000 Industry Leaders and Safety Champions!

Showcase your business in the official Conference Event Guide, distributed directly to almost 1,000 decision-makers and influencers. Your message will reach safety coordinators, supervisors, skilled tradespeople, facility managers, CEOs, VPs, and health & wellness professionals across construction, oil & gas, manufacturing, mining, utilities, healthcare, transportation, energy, and beyond. Don't miss this chance to put your brand front and center with those driving safety, productivity, and progress. **Reserve your ad space today!**

Select your desired ad size and reserve your ad space during registration

Full page (7.65"x10.2") \$950

Half page (7.65"x4.85") \$500

Quarter page (3.65"x4.85") \$300

Eighth page (3.65"x2.3") \$155

Secure your spot by January 15, 2027

Include information such as special offers, details about your business, your logo and all contact information. We can even design your ad!

701-223-6372 or ndsafetyconference@ndsc.org



YOUR AD HERE!

Can't Make It to the Conference? **Amplify Your Reach Anyway!**

Even if you can't be there in person, your brand still can.

ND+SC
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