

Welcome Back! Let's Make This Year Even Better.

We're excited to have you return as an exhibitor for this year's 54th Annual Safety + Health Conference! To help you promote your participation and maximize your visibility before and during the event, we've created this Promotional kit just for you.

What's Inside Your Promotional Kit:

- Sample Social Media Posts
- Official Tags & Hashtags
- Shareable Graphics and Flyer
- Email Invitation to Audience
- Tips to Maximize your Impact

Promote Your Booth!

Let your audience know where they can find you on the exhibitor floor and why they should stop by your booth. This is your chance to build excitement, connect with new leads, and strengthen relationships with existing customers.

Social Media Posts:

Before the Event – Save the Date

We're excited to be a returning exhibitor at the upcoming NDSC 54th Annual Safety + Health Conference! Join us at the conference's exhibitor show Tuesday, February 23 and Wednesday, February 24 to explore the latest in health & safety.

Visit us at booth #(X)!

#NDSCSafetyandHealthConference2027 #ReturningExhibitor

Countdown to the Event

Will you be at the NDSC 54th Annual Safety + Health Conference this year?

Stop by Booth #(X) to say hello! We'll be showcasing our latest (product/service/innovation).

Let's connect and talk all things health & safety!

#NDSCSafetyandHealthConference2027 #ReturningExhibitor

During the Event

We're officially set up at the NDSC 54th Annual Safety + Health Conference!

Come see us at Booth #(X) – chat with our team, pick up free resources, and learn more about how we're making safety smarter.

#NDSCSafetyandHealthConference2027 #ReturningExhibitor

Official Tags & Hashtags:

Event Hashtag: #NDSCSafetyandHealthConference2027

Mentions: @NorthDakotaSafetyCouncil

*More goodies
on the back!*



Shareable Graphics and Digital Assets:

- "I'm Exhibiting" **social media graphic**. Download: ndsc.org/wp-content/uploads/2026/08/Exhibiting-social-media-graphic.png
- "I'm Exhibiting" **email footer graphic**. Download: ndsc.org/wp-content/uploads/2026/08/Exhibiting-email-footer.png

Email Invitation to Your Audience:

Subject: We're Back at the NDSC Safety + Health Conference! Come See Us

Body: We're excited to announce that we'll be returning as an exhibitor at this year's NDSC 54th Annual Safety + Health Conference, taking place February 22 - 25, 2027 in Bismarck, ND!

After a great experience (last year or previous years), we're back and ready to connect with safety professionals, industry leaders, and change-makers like you. Visit Booth #(X) to explore how our (products/services/solutions) can support safer, healthier workplaces and communities.

Event: NDSC 54th Annual Safety + Health Conference

Date: February 22 – 25, 2027; Exhibitor Show February 23 - 24

Location: Bismarck Event Center in Bismarck, ND

Our Booth: (Insert booth number)

Whether you're attending for the education, networking, or solutions, we'd love to see you there. Learn more about the event here: <https://www.ndsc.org/annualconference>

*Optional Call to Action

Feel free to reach out if you'd like to set up a time to connect one-on-one during the conference.

Looking forward to seeing you there!

(insert email signature graphic)

Tips to Maximize Your Impact:

- Add your booth info to your website and homepage banner
- Use consistent branding in all promotions
- Bring flyers, swag, business cards, and branded promotional items
- Mention your booth location in all interactions
- Engage with your audience on social media and use the conference hashtag
- Attend the Event Social: this is a great networking opportunity as all attendees, exhibitors, and speakers are invited to this free event.

Connect With Us!

Follow our Conference page on Facebook – @North Dakota Safety Council's Annual Safety and Health Conference. This is where we post Conference information and updates.

Need Help?

We're here to support you! Have questions or need help? Contact our team directly by emailing ndsafetyconference@ndsc.org or call 701-223-6372.