



NORTH DAKOTA SAFETY COUNCIL

**SAFETY+HEALTH**  
**CONFERENCE** 54th ANNUAL

# NEW EXHIBITOR PROMOTIONAL KIT

## Welcome to the NDSC Safety + Health Conference!

We're thrilled to have you join us as a first-time exhibitor at the 54th Annual Safety + Health Conference. This promotional kit will help you spread the word, drive traffic to your booth, and maximize your visibility before, during, and after the event.

### What's Inside Your Promotional Kit:

- Sample Social Media Posts
- Official Tags & Hashtags
- Shareable Graphics and Flyer
- Email Invitation to Audience
- Tips to Maximize your Impact

### Promote Your Booth!

Let your audience know where they can find you on the exhibitor floor and why they should stop by your booth. This is your chance to build excitement, connect with new leads, and strengthen relationships with existing customers.

## Social Media Posts:

### Before the Event – Save the Date

We're excited to exhibit for the first time at NDSC's 54th Annual Safety + Health Conference in Bismarck! Stop by booth #(X) and learn how we're helping to make workplaces safer.

Visit us at booth #(X)!

#NDSCSafetyandHealthConference2027

### Countdown to the Event

Only (X) days until we hit the road to NDSC's 54th Annual Safety + Health Conference! Visit us at booth #(X) for safety resources, and giveaways (if applicable to your booth). Let's connect!

#NDSCSafetyandHealthConference2027

### During the Event

We're live at booth #(X)! Come by to meet the team, explore our safety solutions, and grab some great giveaways (if applicable to your booth).

#NDSCSafetyandHealthConference2027

## Official Tags & Hashtags:

**Event Hashtag:** #NDSCSafetyandHealthConference2027

**Mentions:** @NorthDakotaSafetyCouncil

*More goodies  
on the back!*



## Shareable Graphics and Digital Assets:

- "I'm Exhibiting" **social media graphic**. Download: [ndsc.org/wp-content/uploads/2026/08/Exhibiting-First-Time-social-media-graphic.png](https://ndsc.org/wp-content/uploads/2026/08/Exhibiting-First-Time-social-media-graphic.png)
- "I'm Exhibiting" **email footer graphic**. Download: [ndsc.org/wp-content/uploads/2026/08/Exhibiting-First-Time-email-footer.png](https://ndsc.org/wp-content/uploads/2026/08/Exhibiting-First-Time-email-footer.png)

## Email Invitation to Your Audience:

**Subject:** We're Headed to NDSC's 54th Annual Safety + Health Conference – See You There!

**Body:** (attach information flyer for the conference) We're excited to announce that we'll be exhibiting at the upcoming 54th Annual Safety + Health Conference hosted by the North Dakota Safety Council for the very first time! Join us at booth #(x) to explore how our solutions are making safety more effective and accessible in today's workplaces.

Hope to see you there!

**Event:** NDSC 54th Annual Safety + Health Conference

**Date:** February 22 - 25, 2027; Exhibitor Show February 23 - 24

**Location:** Bismarck Event Center in Bismarck, ND

**Our Booth:** (Insert booth number)

Whether you're attending for the education, networking, or solutions, we'd love to see you there. Learn more about the event here: <https://www.ndsc.org/annualconference/>

### \*Optional Call to Action

Feel free to reach out if you'd like to set up a time to connect one-on-one during the conference.

Looking forward to seeing you there!

(insert email signature graphic)

## Tips to Maximize Your Impact:

- Add your booth info to your website and homepage banner
- Use consistent branding in all promotions
- Bring flyers, swag, business cards, and branded promotional items
- Mention your booth location in all interactions
- Engage with your audience on social media and use the conference hashtag
- Attend the Event Social: this is a great networking opportunity as all attendees, exhibitors, and speakers are invited to this free event.

## Connect With Us!

Follow our Conference page on Facebook – @North Dakota Safety Council's Annual Safety and Health Conference. This is where we post Conference information and updates.

### Need Help?

We're here to support you! Have questions or need help? Contact our team directly by emailing [ndsafetyconference@ndsc.org](mailto:ndsafetyconference@ndsc.org) or call 701-223-6372.