NORTH DAKOTA SAFETY COUNCIL
SAFETY+HEALTH CONFERENCE 54th ANNUAL

ATTENDEE PROMOTIONAL KIT

Welcome to the NDSC Safety + Health Conference!

Whether this is your first year or tenth year attending the NDSC Annual Safety & Health Conference, you have decided to prioritize improving safety and health at your workplace – and that's a commitment worth sharing! We have prepared this promotional kit to help you share your participation and get the most out of your Conference experience.

What's Inside Your Promotional Kit:

- Sample Social Media Posts
- Official Tags & Hashtags
- Shareable Graphics and Flyer
- Email Invitation to Colleagues
- Networking Tips and Templates

All materials have been designed to help you promote your attendance and engage with fellow like-minded professionals before, during, and after the Conference.

Social Media Posts:

Before the Event

I'm excited to be attending the NDSC 54th Annual Safety & Health Conference in February 2027! Looking forward to attending technical sessions, learning from expert speakers, and connecting with fellow industry and safety leaders. Will I see you there?
#NDSafetyandHealthConference2027

During the Event

Day (X) at the NDSC 54th Annual Safety & Health Conference! I have gained so many practical takeaways to bring back to my team.
#NDSafetyandHealthConference2027

After the Event

Feeling inspired after attending the NDSC 54th Annual Safety & Health Conference! Big thanks to the organizers, speakers, and everyone I met. I'm already looking forward to next year!
#NDSafetyandHealthConference2027

Official Tags & Hashtags:

Event Hashtag: #NDSCSafetyandHealthConference2027
Mentions: @NorthDakotaSafetyCouncil

More goodies on the back!

Shareable Graphics:

- "I'm Attending" **social media graphic**. *Download:* ndsc.org/wp-content/uploads/2026/08/Attending-social-media-graphic.png
- "I'm Attending" **email footer graphic**. *Download:* ndsc.org/wp-content/uploads/2026/08/Attending-email-footer.png

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Email Invitation to Colleagues:

Subject: Join Me at the NDSC 54th Annual Safety & Health Conference!
Body: I'm excited to share that I will be attending the NDSC 54th Annual Safety & Health Conference February 22-25, 2027! This is a must-attend event for safety professionals and industry leaders committed to workplace safety, employee wellbeing, and compliance. With technical sessions, networking, and hands-on learning, it's an incredible opportunity to grow and lead in your profession.

If you're interested and want to learn more or to get registered, visit www.ndsc.org/annualconference.
I hope to see you there!
(insert email signature)

Networking Tips and Templates:

Before the Conference:

Set Clear Goals: decide what you want to get out of attending the Conference. Are you wanting to make connections, get qualified leads, and/or are you wanting to learn the latest safety information and trends.
Prepare Your Introduction: have a quick and compelling "elevator pitch" about who you are and what you do.

Bring Business Cards!

During the Conference:

Be Approachable: avoid staying glued to your cellphone.
Ask Thoughtful Questions: show genuine interest in others when networking.
Attend the Event Social: this is a great networking opportunity as all attendees, exhibitors, and speakers are invited to this free event.

Take Notes: you receive a notebook and pen in your attendee bag at check-in. Write down key takeaways or conversation points to help with any follow-ups.

Icebreakers for In-Person Networking:

"Have you attended the Conference before?"
"What's been your favorite session so far?"
"How do you approach safety culture at your workplace?"

Connect With Us!

Follow our Conference page on Facebook – @North Dakota Safety Council's Annual Safety and Health Conference. This is where we post Conference information and updates.

Need Help?

We're here to support you! Have questions or need help? Contact our team directly by emailing **ndsafetyconference@ndsc.org** or call **701-223-6372**.

NDSC
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