

### Welcome Back! Let's Make This Year Even Better.

We're excited to have you return as an exhibitor for this year's 53rd Annual Safety + Heath Conference! To help you promote your participation and maximize your visibility before and during the event, we've created this Promotional kit just for you.

#### What's Inside Your Promotional Kit:

- Sample Social Media Posts
- Official Tags & Hashtags
- Shareable Graphics and Flyer
- Email Invitation to Audience
- Tips to Maximize your Impact

### **Promote Your Booth!**

Let your audience know where they can find you on the exhibitor floor and why they should stop by your booth. This is your chance to build excitement, connect with new leads, and strengthen relationships with existing customers.

### **Social Media Posts:**

### Before the Event - Save the Date

We're excited to be a returning exhibitor at the upcoming NDSC 53rd Annual Safety + Health Conference! Join us at the conference's exhibitor show Tuesday, February 24th and Wednesday, February 25th to explore the latest in health & safety.

Visit us at booth #(X)!

#NDSCSafetyandHealthConference2026 #ReturningExhibitor

#### Countdown to the Event

Will you be at the NDSC 53rd Annual Safety + Health Conference this year?

Stop by Booth #(X) to say hello! We'll be showcasing our latest (product/service/innovation).

Let's connect and talk all things health & safety!

#NDSCSafetyandHealthConference2026 #ReturningExhibitor

### **During the Event**

We're officially set up at the NDSC 53rd Annual Safety + Health Conference!

Come see us at Booth #(X) – chat with our team, pick up free resources, and learn more about how we're making safety smarter.

#NDSCSafetyandHealthConference2026 #ReturningExhibitor

# Official Tags & Hashtags:

Event Hashtag: #NDSCSafety+HealthConference2026

Mentions: @NorthDakotaSafetyCouncil





# RETURNING EXHIBITOR PROMOTIONAL KIT

# **Shareable Graphics and Digital Assets:**

- Returning Exhibitor Graphic
- Information Flyer for the Conference
- Email Signature Graphic

## **Email Invitation to Your Audience:**

Subject: We're Back at the NDSC Safety + Health Conference! Come See Us

**Body:** We're excited to announce that we'll be returning as an exhibitor at this year's NDSC 53rd Annual Safety + Health Conference, taking place February 23rd – 26th, 2026 in Bismarck, ND!

After a great experience (last year or previous years), we're back and ready to connect with safety professionals, industry leaders, and change-makers like you. Visit Booth #(X) to explore how our (products/services/solutions) can support safer, healthier workplaces and communities.

**Event:** NDSC 53rd Annual Safety + Health Conference

**Date:** February 23rd – 26th, 2026; Exhibitor Show February 24th – 25th

Location: Bismarck Event Center in Bismarck, ND

Our Booth: (Insert booth number)

Whether you're attending for the education, networking, or solutions, we'd love to see you there. Learn more about the event here: https://www.ndsc.org/annualconference

### \*Optional Call to Action

Feel free to reach out if you'd like to set up a time to connect one-on-one during the conference. Looking forward to seeing you there! (insert email signature graphic)

## Tips to Maximize Your Impact:

- Add your booth info to your website and homepage banner
- Use consistent branding in all promotions
- Bring flyers, swag, business cards, and branded promotional items
- Mention your booth location in all interactions
- Engage with your audience on social media and use the conference hashtag
- Attend the Event Social: this is a great networking opportunity as all attendees, exhibitors, and speakers are invited to this free event.

## **Connect With Us!**

Follow our Conference page on Facebook – @North Dakota Safety Council's Annual Safety and Health Conference. This is where we post Conference information and updates.

## Need Help?

We're here to support you! Have questions or need help? Contact our team directly by emailing ndsafetyconference@ndsc.org or call 701-223-6372.





February 23-26, 2026 Bismarck Event Center



Safety and health training isn't just compliance, it's the foundation of a stronger, more productive workplace. At the NDSC Safety & Health Conference, a thousand professionals from across the region come together to learn from national experts, discover innovative solutions, and gain practical tools that save lives and reduce risks. With powerful keynotes, hands-on training, and unmatched networking, this is more than a conference—it's where safety leaders unite to turn knowledge into action.



100+ Sessions and 130+ Exhibit Booths

# See what 2025 Conference attendees had to say!

"The NDSC team is a phenomenal team of authentic people who care and love the safety and health of others."

"The keynote speakers were all outstanding.
This is by far the best presentation lineup of any conference I attend."

"Great conference. Preparation and professionalism of NDSC people is evident."

"It was a fun new experience and I appreciate all the time and effort put into it. 20/10 recommend."



Attendee registration opens in December.

For updates, or to see sponsor or vendor opportunities, visit

ndsc.org/annualconference