

SPONSOR OPPORTUNITIES



NORTH DAKOTA SAFETY COUNCIL

SAFETY+HEALTH
CONFERENCE

53rd ANNUAL

February 23-26, 2026
Bismarck Event Center



Lead with
purpose.

Sponsor with
impact.

*Become a Sponsor of the Region's
Largest Safety & Health Conference.*

ND+SC
NORTH DAKOTA SAFETY COUNCIL

SPONSOR LEVELS

Make a difference at a level that works for you!

	Legendary \$20,000+	Event Champion \$15,000 - \$19,999	Premier \$10,000 - \$14,999	Platinum \$5,000 - \$9,999	Diamond \$3,000 - \$4,999	Gold \$1,000 - \$2,999	Silver \$500 - \$999	Bronze \$300 - \$499
Complimentary full conference attendee(s)	8 \$7,960 value	7 \$6,965 value	5 \$4,975 value	3 \$2,985 value	2 \$1,990 value			
:30 second video ad during Keynote Session Sponsor Recognition	✓	✓						
Premium tradeshow booth(s) with all vendor benefits, located in highest traffic areas	2 \$1,650 value	2 \$1,650 value	1 \$825 value					
Banner ad on mobile app & virtual platform	✓	✓	✓	✓				
Half page ad in NDSC quarterly training calendar (2 consecutive issues) \$1500 value	✓							
Company logo on program guide cover	✓	✓						
Half page ad on the back cover of the conference booklet OR full page ad in the program guide (\$950 value)	✓							
Feature ad in promotional conference emails	2 Emails	1 Email						
Half page ad in the program guide (\$500 value)		✓	✓					
Company logo on conference booklet cover	✓	✓	✓					
Recognition on NDSC's 'Talk Safety To Me' podcast	✓	✓	✓	✓				
Included in Conference session slideshow	✓	✓	✓	✓				
Top sponsor name badge ribbons for all attendees	✓	✓	✓	✓				
Social media mentions	✓	✓	✓	✓	✓			
Recognition in all email promotions	✓	✓	✓	✓	✓			
Logo recognition at Event Social	✓	✓	✓	✓	✓	✓	NAME LISTING	
Recognition in conference booklet, program guide, signage, table tents, website, mobile app & virtual platform	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
Recognition on the big screens during opening session, closing session and in between breakouts	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
All company reps invited to networking social	✓	✓	✓	✓	✓	✓	✓	✓

Find the Sponsor Agreement form at

ndsc.org/annualconference/sponsors

You can commit to supporting the event at any point, but to receive recognition in the conference booklet, please submit your agreement by Friday, November 7, 2025.



SPONSORSHIP BENEFITS

Legendary \$20,000+

All items in Event Champion Sponsorship, PLUS...

- Full conference attendance for 8 company representatives (\$7,960 value before discounts)
- Half page ad in the NDSC quarterly training calendar - 2 consecutive issues (\$1,500 value)
- Half page ad on the back cover of the conference booklet OR a full page ad in the program guide (\$950 value)
- Two feature ads in promotional conference emails

Event Champion \$15,000 - \$19,999

All items in Premier Sponsorship, PLUS...

- Full conference attendance for 7 company representatives (\$6,965 value before discounts)
- Company logo on program guide cover
- One feature ad in promotional conference email
- :30 second video ad during Keynote Session Sponsor Recognition
- Two premium tradeshow booths with vendor benefits (\$1,570 value)

Premier \$10,000 - \$14,999

All items in Platinum Sponsorship, PLUS...

- Full conference attendance for 5 company representatives (\$4,975 value before discounts)
- Half page ad in the program guide (\$500 value)
- One premium tradeshow booth with vendor benefits (\$825 value)
- Company logo on conference booklet cover

Platinum \$5,000 - \$9,999

All items in Diamond Sponsorship, PLUS...

- Full conference attendance for 3 company representatives (\$2,985 value before discounts)
- Recognized on NDSC's 'Talk Safety To Me' podcast
- Included in preconference session slideshow
- Top sponsor name badge ribbons for all company attendees
- Banner ad on mobile app & virtual platform

Diamond \$3,000 - \$4,999

All items in Gold Sponsorship, PLUS...

- Full conference attendance for 2 company representatives (\$1,990 value before discounts)
- Social media mentions
- Recognition in all email promotions

Gold \$1,000 - \$2,999

All items in Silver Sponsorship, PLUS...

- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Logo recognition on Event Social signage

Silver \$500 - \$999

All items in Bronze Sponsorship, PLUS...

- Name recognition on Event Social signage

Bronze \$300 - \$499

- Company listed inside the Conference Booklet and Program Guide, on conference signage, table tents, website, mobile app and virtual platform
- Your brand featured on big screens throughout the Conference in Keynote Hall — During the Opening Sessions, Closing Session, and between Breakouts
- All company representatives invited to attend networking Event Social

EXCLUSIVE SPONSORSHIPS

Only 1 available for each

Included with all Exclusive Sponsorships:

- Company logo inside the Conference Booklet and Program Guide, on conference signage, table tents, website, mobile app and virtual platform
- Your brand featured on big screens throughout the Conference in Keynote Hall — During the Opening Sessions, Closing Session, and between Breakouts
- Company logo recognition on Event Social signage
- All company representatives are invited to attend the networking Event Social

Notebook Sponsor \$4,000 **SOLD OUT**

- Company message or logo on 1,000 notebooks given to attendees during the 4 day event
- Logo recognition in social media and all email promotions at the Diamond level

Lanyard Sponsor \$3,500

- Company message or logo on 1,500 lanyards worn by attendees, exhibitors and staff during the 4 day event
- Logo recognition in social media and all email promotions at the Diamond level

Lounge Sponsor \$3,500 **SOLD OUT**

- Company logo on signage near the lounge area
- Logo featured on Conference Events page in Conference Booklet and Program Guide
- Logo recognition in social media and all email promotions at the Diamond level

Event Social \$3,000 **SOLD OUT**

- Logo recognition in all marketing of the Event Social leading up to the event, including email promotions and social media
- Logo featured on Conference Events page in Conference Booklet and Program Guide
- Special logo recognition signage at Event Social
- Opportunity to speak at the Event Social
- Complimentary hospitality suite

App & Virtual Platform Sponsor \$3,000

- Full page advertisement that loads during every app and virtual platform user session on the opening page
- Logo on all promotions announcing mobile app and virtual event
- Logo recognition in social media and all email promotions at the Diamond level

Soda Sponsor \$1,500

- Company logo on signage near the soda stations; open during lunch and afternoon breaks
- Banner ad on mobile app and virtual platform

Water Bottle Sponsor \$1,500 **SOLD OUT**

- Company logo on 1,000 specially printed labels on water bottles given to all attendees, exhibitors and staff in swag bag

Game Sponsor \$1,000 **SOLD OUT**

- Company logo featured on Conference Events page in Conference Booklet and Program Guide
- Company logo on game cards



2025 ATTENDEE DEMOGRAPHICS

INDUSTRY AFFILIATION

Agriculture	3.46%
Construction	12.50%
Government	10.72%
Health Care	2.52%
Insurance	1.05%
Manufacturing	14.71%
Mining	9.77%
Oil & Gas	18.69%
Other Industry	7.98%
Petrochemical	0.21%
Professional Services	0.63%
Transportation	2.31%
Utilities	15.44%

JOB TITLE

Administrative Support	0.54%
CEO/President/Owner	2.17%
Director	10.87%
EHS	6.25%
Electrician	1.63%
HSE	11.14%
Human Resources	1.36%
Maintenance	6.79%
Mechanic	2.45%
Operations	4.08%
Coordinator/General Manager	30.98%
Safety Director/Manager	16.58%
Safety Consultant	4.08%
Vice President	1.09%

FIRST TIME ATTENDEE

Yes	No
34%	64%

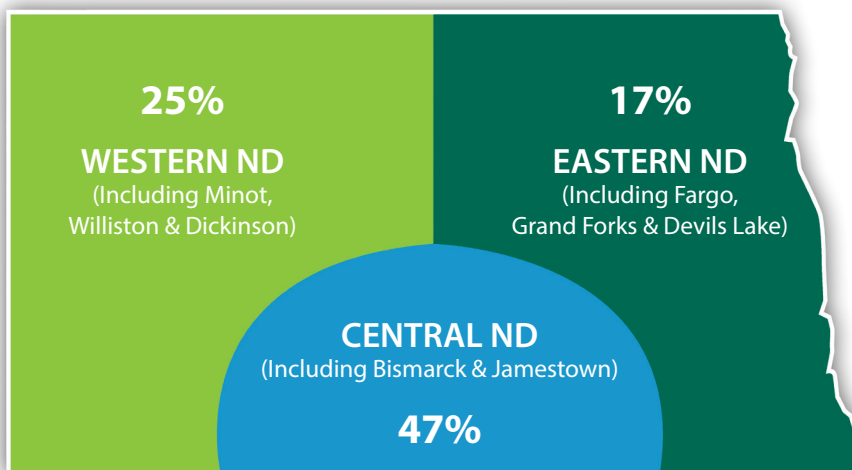
ATTENDEE GENDER

Male	Female
72%	28%

Reflects the feedback of those who completed the demographic survey during registration.

99% of attendees say they would
recommend our Conference to peers

ATTENDEES BY REGION



Out-of-state attendees **10%**

907

participants from
301 companies
and **30 states**.

152

exhibitor booths
representing
130 companies.