

EXHIBITOR OPPORTUNITIES



NORTH DAKOTA SAFETY COUNCIL

SAFETY+HEALTH
CONFERENCE

53rd ANNUAL

February 23-26, 2026

Bismarck Event Center



EXHIBITOR SHOW

Tuesday, February 24 &
Wednesday, February 25

NDSC
NORTH DAKOTA SAFETY COUNCIL



EXHIBITOR

Agenda & Benefits

Join 140+ top exhibitors reaching **1,000+ decision-makers** from 30 states!

80% of attendees are managers, directors, or safety pros ready to make purchases.

8.5 Hours of Prime Networking

Build meaningful connections with nearly **1,000 safety champions and industry decision-makers** during **8.5 hours of networking** — complete with engaging activities, food, and exciting door prizes that keep the energy high and the Exhibit Hall buzzing.

Targeted, High-Quality Leads

Position your business in front of a diverse audience eager to discover the latest in safety solutions. From safety professionals to executives, your next big customer is here.

Powerful Marketing Visibility

Amplify your brand before, during and after the conference. Enjoy a premium listing in our printed program guide, exposure on the event website, and standout placement in the mobile event app — all designed to keep your company top of mind.

Valuable Attendee Data

Walk away with a robust attendee list that includes names, companies, mailing addresses, and phone numbers. **Plus**, supercharge your follow-up with optional lead retrieval that captures key emails.*

Bonus Access to Keynotes & Meals

Your booth comes with **2 to 4 complimentary passes** (depending on booth selection) to Tuesday and Wednesday's inspiring keynotes, plus delicious breakfast and lunch both days.

*The NDSC reserves the right to review reports of inappropriate use of the list and prohibit your company from future conference participation.

NDSC MEMBERS GET MORE!

NDSC members receive \$50 off their total exhibitor registration, logo recognition in the program guide, and proud member signage in their booth.

Not sure if you're a member? Call 800-932-8890 or check

ndsc.org/member-directory

Want to become a member? Call us today!



AGENDA

MONDAY, FEBRUARY 23

Noon-8pm Exhibitor setup

TUESDAY, FEBRUARY 24

6:30am-7am	Exhibitor setup
7am-8am	Breakfast & Exhibitor Power Hour
8am-9:45am	Opening Session
9:45am-11am	Exhibitor Power Hour
11:45am	Exhibitor Lunch
Noon-1:30pm	Lunch & Exhibitor Power Hour
2:30pm-3:30pm	Exhibitor Power Hour & Refreshments
5pm	Exhibit Hall Closes
5:30pm-7:30pm	Event Social <i>Bismarck Hotel and Convention Center</i>

WEDNESDAY, FEBRUARY 25

7am-8am	Breakfast & Exhibitor Power Hour
8am-9:15am	Keynote
9:15am-10:30am	Exhibitor Power Hour
11:45am	Exhibitor Lunch
Noon-1:30pm	Lunch & Exhibitor Power Hour
1:30pm-5pm	Tear Down

Purchase
LEAD RETRIEVAL
to make the most of the connections you find at the Conference!

See page 4 for more info.

BOOTH INFO & FEES

Make Your Move Early. Last Year Super Premium Booths SOLD OUT IN JUST 3 WEEKS!
Our 2025 Exhibitors loved the dynamic floor plan so much we kept it largely the same for 2026. Don't wait — secure your ideal space while top spots are still open!

BOOTH OPTIONS AND AMENITIES

Standard Booth: \$765

- 10'x10' professional space with bold blue pipe & drape
- Includes an 8' table, two chairs & blue table cover
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring & secured wireless internet keep your team comfortable and connected
- Daily all-access for two people: breakfast, lunch & keynotes on us

Premium Booth: \$825

- Everything in a Standard Booth **plus** prime placement in high-traffic areas: end caps, near food, and top-traffic aisles
- More eyes, more foot traffic, more connections

Super Premium Booth: \$2,000

- 10' x 20' open concept space — no pipe & drape so attendees can engage from every side
- Includes two 8' tables, four chairs, two table covers
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring & secured wireless internet keep your team comfortable and connected
- Access for four people each day to meals & keynotes — more team, more outreach
- Perfect for interactive displays that draw a crowd

Prime Booth: \$2,000

- Massive 20' x 30' showcase space puts your brand front and center
- Two 8' tables, four chairs, two table covers
- Complimentary electricity (bring your own 50' extension cord)
- Carpeted flooring is optional, and secured wireless internet is included
- Access for four people daily to meals & keynotes

Plus, powerful marketing extras:

- A free ¼ page ad in the Conference Program Guide distributed to attendees
- A custom push notification sent during prime conference hours to drive traffic straight to your booth

If you don't need any of the items above, please let us know during registration.

Premium booths include the same amenities as a standard booth, but are located in prime locations such as end caps, near food, and in aisles we anticipate to have high-traffic flows.

Multiple booths are encouraged, but double booths cannot be endcaps.

Additional Attendees

The cost of an additional attendee is \$100. To register additional booth attendees, please email ndsafetyconference@ndsc.org.

Additional Booth Amenities

Additional booth amenities can be purchased during registration for the prices stated below. Purchases day of show will be charged at a higher rate.

- Extra 4', 6' or 8' Table: \$8
- 200v (50amp) power: \$30
- Extra Cloth Table Cover: \$15
- Secured Hard Line Internet: \$100

Questions about a customized exhibit space?

Contact Tia Streeter
701-751-6103 • tias@ndsc.org

EXHIBITOR CONDITIONS & DETAILS

Booth Information

Booths are first-come, first-served and each exhibitor chooses their location as part of the registration process. Only credit cards will be accepted as payment.

When choosing your booth location, if you would prefer not to be next to a competitor, check the interactive floor plan to see other company locations.

If a competitor chooses a booth next to yours, you may modify your registration online. If you would like assistance with choosing a new booth call 701-751-6103.

Agenda Details

- **Booth set up** will be Monday, February 23, 2026, from 12pm - 8pm and Tuesday, February 24 from 6:30am - 7am. On Monday, exhibitors WILL NOT be allowed in the Bismarck Event Center (BEC) past 8pm. **If an exhibitor is in the BEC past 8pm, the BEC will charge them for the time.**
- The Keynote Hall is directly connected to the Exhibit Hall, so please limit conversations with attendees during the keynote sessions. This will help limit distractions for those listening to the speakers.
- **Please enter through door E54 and park in Parking Lots E or D.**
- Booths are open 7am to 5pm Tuesday, February 24 and 7am to 1:30pm Wednesday, February 25.
- Move out is Wednesday, February 25 from 1:30pm to 5pm.

Cancellation Policy

If you **MUST** cancel your booth registration prior to January 23, 2026, you will receive a 50% refund. No refunds will be issued after January 23 due to marketing and administrative costs incurred.

*To ensure your booth listing is included in the Conference Program Guide, please register before **Friday, January 23, 2026***

*The NDSC reserves the right to assess fees or refuse booth registration for future events for companies who tear down early.

Reserve your booth today! ndsc.org/annualconference

Stand out from the crowd with **EXHIBITOR** Upgrade Packages

A booth gives you a presence at the Exhibitor Show - now
SEPARATE YOURSELF FROM THE COMPETITION
with these marketing opportunities:

Just add any of these to your
cart during registration!

GOLD UPGRADE PACKAGE

\$800

2 Freestanding Banner Spaces - \$500 value

You provide the banners, we'll make sure attendees see it ALL WEEK! Banners will be placed in high-traffic areas.

1 Event Social Hospitality Suite - \$220 value

After day one wraps up, attendees are ready to mingle! Your room at the Event Social is an opportunity to build relationships and your brand.

1/2 Page Ad in the Program Guide - \$500 value

Distributed to every attendee, this publication gives you additional exposure even AFTER attendees leave the event!

**That's \$1,200 of additional marketing exposure
for only \$800 - a \$400 savings!**

Limited to five exhibitors.

Search For Safety Game | \$50

Drive more traffic to your booth by opting into our Search for Safety game for only \$50.

Only 24 slots available.

Just add this to your cart during your registration.

Push Notification Alert | \$150

Create your own message/notification to go out to all the attendees through our Conference app. This brief message can go out at your selected time and will direct attendees to your specific booth or your exhibitor page in the app for more information about your company.

Limited to only 5 exhibitors

Just add this to your cart during the registration process.

Hospitality Suite | \$220

Network with colleagues and put your business in the spotlight with a room at the popular Event Social on Tuesday night.

SILVER UPGRADE PACKAGE

\$500

1 Freestanding Banner Space - \$250 value

You provide the banner, we'll make sure attendees see it ALL WEEK! Banners will be placed in high-traffic areas.

1 Event Social Hospitality Suite - \$220 value

After day one wraps up, attendees are ready to mingle! Your room at the Event Social is an opportunity to build relationships and your brand.

1/4 Page Ad in the Program Guide - \$300 value

Distributed to every attendee, this publication gives you additional exposure even AFTER attendees leave the event!

**That's \$750 of additional marketing exposure
for only \$500 - a \$250 savings!**

Limited to five exhibitors.

Lead Retrieval

Don't let exhibiting dollars go to waste. Leads turn into sales with the Stova Lead Capture app offered during the NDSC Safety + Health Conference. Exhibitors can effectively gather, qualify and follow-up with leads, including attendees' email addresses. Just indicate during registration if you'd like to receive more information." **Don't miss the Early Bird pricing!**

Early Bird: Single License \$200

3 Pack \$570 • 5 Pack \$900

Early Bird deadline is January 26, 2025

Standard: Single License \$250

3 Pack \$710 • 5 Pack \$1,125

Reserve your booth today!

ndsc.org/annualconference

Questions? Call **701-223-6372**
or email **ndsafetyconference@ndsc.org**



2025 ATTENDEE DEMOGRAPHICS

INDUSTRY AFFILIATION

Agriculture	3.46%
Construction	12.50%
Government	10.72%
Health Care	2.52%
Insurance	1.05%
Manufacturing	14.71%
Mining	9.77%
Oil & Gas	18.69%
Other Industry	7.98%
Petrochemical	0.21%
Professional Services	0.63%
Transportation	2.31%
Utilities	15.44%

JOB TITLE

Administrative Support	0.54%
CEO/President/Owner	2.17%
Director	10.87%
EHS	6.25%
Electrician	1.63%
HSE	11.14%
Human Resources	1.36%
Maintenance	6.79%
Mechanic	2.45%
Operations	4.08%
Coordinator/General Manager	30.98%
Safety Director/Manager	16.58%
Safety Consultant	4.08%
Vice President	1.09%

FIRST TIME ATTENDEE

Yes	No
34%	64%

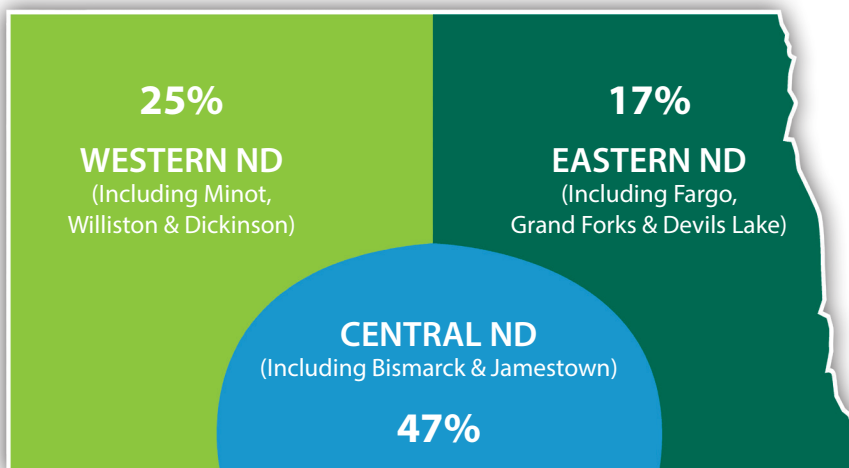
ATTENDEE GENDER

Male	Female
72%	28%

Reflects the feedback of those who completed the demographic survey during registration.

99% of attendees say they would
recommend our Conference to peers

ATTENDEES BY REGION



Out-of-state attendees **10%**

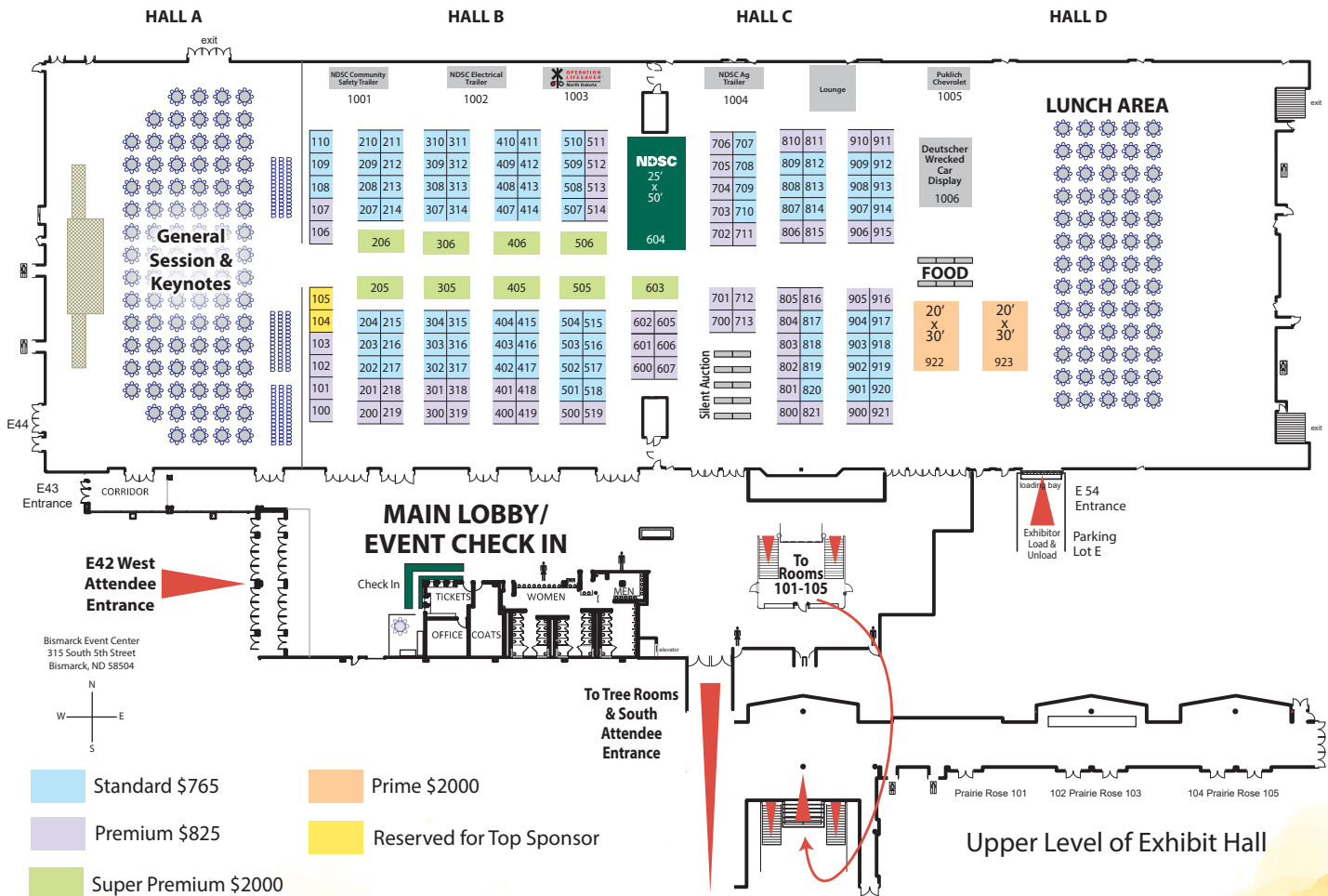
907

participants from
301 companies
and **30 states.**

152

exhibitor booths
representing
130 companies.

EXHIBIT HALL



See hotel options and special Conference rates at ndsc.org/annualconference

Be the Highlight of the Night... HOST A HOSPITALITY SUITE!

Tuesday, Feb. 24, 5:30-7:30 at the Bismarck Hotel

For just \$220, your brand can shine at one of the most talked-about experiences of the Conference – the Event Social. Set up your hospitality suite surrounding the Bismarck Hotel Courtyard and make it your own with sweet treats, delicious food, themed beverages, creative giveaways, or any other fun elements that spark conversations. Attendees consistently rank the Event Social as a favorite, and this is your chance to be right in the middle of the energy. It's a great opportunity to have brand visibility, engaging conversations, and build genuine relationships in a relaxed, fun setting!

Just add a Hospitality Suite to your cart when registering.
Limited number of rooms available...don't wait!



2025 EXHIBITORS

3M	Columbia Southern University	HexArmor	Motion Industries	RPT Industries, LLC
Acme Tools	Cordova Safety Products	HIDOW (NYA Retail Inc)	Motorola Solutions	S&S Promotional Group
Airgasa	Dalmec Manipulators	ImagineYou / Sanford Health	MSA - The Safety Company and Ansell	Safeland
AP Safety Training, Inc.	Damsel in Defense	InDemand Industrial Services, LLC	Nardini Fire Equipment	Safety Engineered Systems
Armor Guys	Directmed	Interiors By Design	NAWIC - Fargo-Moorhead, ND #246	Sanford Health OccMed
ART- Active Release Techniques	DuPont Personal Protection	ISK Industries	Newman Signs	Silva Non Skid Solutions LLC
Associated Builders and Contractors MN/ND	DXP Enterprises	JM Test Systems	Newvision Security and Fire	SKC Inc
Bank of North Dakota	EAPC Architects Engineers	Kenwood/WS Communications	North American Rescue	SkillsUSA ND/ND Career & Technical Education
Baranko Companies	Edge PPE	KnowMe Promo, LLC	North American Safety	Strawberry Soda-Pop Studios
Basin Safety Consulting Corporation	Effect INC	KO Safety Services LLC	North Dakota One Call	Sun Dog Safety LLC
Bismarck - Burleigh Public Health	Ejendals Inc	KPA	North Dakota Workforce Safety + Insurance	Surewerx
Bismarck-Mandan Convention & Visitors Bureau	Emerson	Lakeland Industries	Northern Plains Rail Services	Syndicate Energy - Safety Supplies & Training
Blackline Safety	ErectaStep	LAPCO Manufacturing, Inc.	Northern Testing, Inc.	Techline Technologies, Inc.
Blue Ethos Specialized Training	Ergodyne	LeafFilter Gutter Protection	Onsite Medical Services Inc.	TEC-NICHE Solutions Inc
Border States	Essentia Health Occ Med	Lignite Energy Council	PAM - Post Acute Medical	Tenet Solutions
Brady Corporation	Everything Safety	Magid	Philips	Trevor's Story
BSA representing: Dräger Inc. / Tingley / UltraTech	FallTech	Majestic	PMG Safety	Trinity Health Occupational Medicine
C&M LUX	Fastenal Company	Mallory	Portwest	Tyndale Company
Capital Trophy	Forge FR	Market Force, Inc.	Pro Industrial	Veritas Crane
Carhartt Company Gear	Fortress Clothing	Master Lock	ProtectEar USA LLC	Vestis Uniforms and Workplace Supplies
CBIZ Insurance Services, Inc.	FR Wear	Meltric / Grace Technologies by PCS	R.C. Bremer	Vision Zero
CHI St. Alexius Medical Center	Gas Clip Technologies	Midwest Special Instruments	Rad Pros	Walman Optical Safety Eyewear
Cintas Corporation	Global Glove & Safety Manufacturing, Inc.	Minnesota Valley Testing Laboratories, Inc. (MVTLL)	Regional Area Safety Associations	Westex: A Milliken Brand
	Great Lakes Sales and Marketing	Moldex Metric Ince	RESA Power	White Cap
	H.A. Thompson & Sons		RKI Instruments, Inc.	Workwear Outfitters
	Hastings Air Energy Control, Inc.		Roco Rescue, Inc.	
	Heat Tech Industrial			



**BE SEEN. BE REMEMBERED.
BE PART OF THE MISSION.**

PROGRAM GUIDE

*Advertising
Opportunities*

**Put Your Brand in the Hands of 1,000
Industry Leaders and Safety Champions!**

Showcase your business in the official Conference Program Guide, distributed directly to 1,000 decision-makers and influencers. Your message will reach safety coordinators, supervisors, skilled tradespeople, facility managers, CEOs, VPs, and health & wellness professionals across construction, oil & gas, manufacturing, mining, utilities, healthcare, transportation, energy, and beyond. Don't miss this chance to put your brand front and center with those driving safety, productivity, and progress. **Reserve your ad space today!**

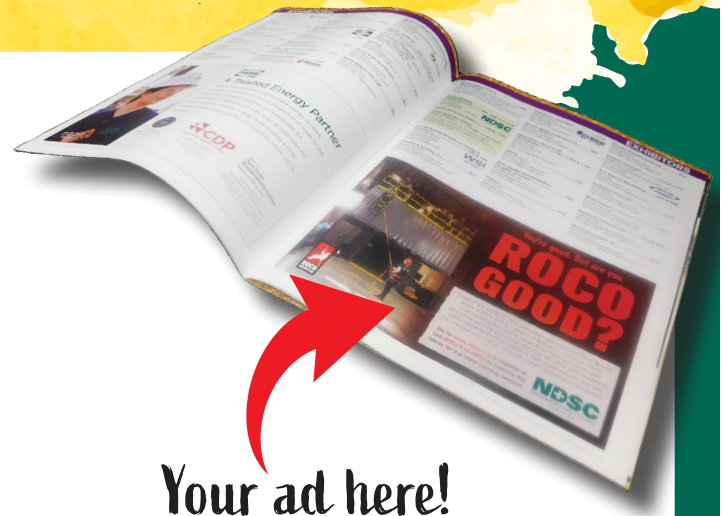
Select your desired ad size and reserve your ad space during registration

Full page (7.65"x10.2") \$950

Half page (7.65"x4.85") \$500

Quarter page (3.65"x4.85") \$300

Eighth page (3.65"x2.3") \$155



Your ad here!

**Can't Make It to
the Conference?**
**Amplify Your
Reach Anyway!**

Even if you can't be there in person, your brand still can.

Secure your spot by January 16, 2026

Include information such as special offers, details about your business, your logo and all contact information. We can even design your ad!

701-223-6372 or ndsafetyconference@ndsc.org

ND+SC
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