

SPONSOR OPPORTUNITIES



NORTH DAKOTA SAFETY COUNCIL

SAFETY+HEALTH
CONFERENCE

54th ANNUAL

February 22-25, 2027
Bismarck Event Center or Virtual

ND+SC
NORTH DAKOTA SAFETY COUNCIL



SPONSOR LEVELS

>>>>>>>>> *Make a difference at a level that works for you!*

	Legendary \$20,000+	Event Champion \$15,000 - \$19,999	Premier \$10,000 - \$14,999	Platinum \$5,000 - \$9,999	Diamond \$3,000 - \$4,999	Gold \$1,000 - \$2,999	Silver \$500 - \$999	Bronze \$300 - \$499
Complimentary full conference attendee(s)	8 \$8,280 value	7 \$7,245 value	5 \$5,175 value	3 \$3,105 value	2 \$2,070 value			
:30 second video ad during Keynote Session Sponsor Recognition	✓	✓						
Premium tradeshow booth(s) with all vendor benefits, located in highest traffic areas	2 \$1,750 value	2 \$1,750 value	1 \$875 value					
Banner ad on mobile app & virtual platform	✓	✓	✓	✓				
Half page ad in NDSC quarterly training calendar (2 consecutive issues) \$1,500 value	✓							
Company logo on Event Guide cover	✓	✓						
Half page ad on the back cover of the conference booklet OR full page ad in the Event Guide (\$950 value)	✓							
Feature ad in promotional conference emails	2 Emails	1 Email						
Half page ad in the Event Guide (\$500 value)		✓	✓					
Company logo on conference booklet cover	✓	✓	✓					
Recognition on NDSC's 'Talk Safety To Me' podcast	✓	✓	✓	✓				
Included in Conference session slideshow	✓	✓	✓	✓				
Top sponsor name badge ribbons for all attendees	✓	✓	✓	✓				
Social media mentions	✓	✓	✓	✓	✓			
Recognition in all email promotions	✓	✓	✓	✓	✓			
Logo recognition at Event Social	✓	✓	✓	✓	✓	✓	NAME LISTING	
Recognition in conference booklet, Event Guide, signage, table tents, website, mobile app & virtual platform	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
Recognition on the big screens during opening session, closing session and in between breakouts	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
All company reps invited to networking social	✓	✓	✓	✓	✓	✓	✓	✓

Find the Sponsor Agreement form at
ndsc.org/annualconference/sponsors

You can commit to supporting the event at any point, but to receive recognition in the conference booklet, please submit your agreement by Friday, November 6, 2026.



SPONSORSHIP BENEFITS

Legendary \$20,000+

All items in Event Champion Sponsorship, PLUS...

- Full conference attendance for 8 company representatives (\$8,280 value before discounts)
- Half page ad in the NDSC quarterly training calendar - 2 consecutive issues (\$1,500 value)
- Half page ad on the back cover of the conference booklet OR a full page ad in the Event Guide (\$950 value)
- Two feature ads in promotional conference emails

Event Champion \$15,000 - \$19,999

All items in Premier Sponsorship, PLUS...

- Full conference attendance for 7 company representatives (\$7,245 value before discounts)
- Company logo on Event Guide cover
- One feature ad in promotional conference email
- :30 second video ad during Keynote Session Sponsor Recognition
- Two premium tradeshow booths with vendor benefits (\$1,750 value)

Premier \$10,000 - \$14,999

All items in Platinum Sponsorship, PLUS...

- Full conference attendance for 5 company representatives (\$5,175 value before discounts)
- Half page ad in the Event Guide (\$500 value)
- One premium tradeshow booth with vendor benefits (\$875 value)
- Company logo on conference booklet cover

Platinum \$5,000 - \$9,999

All items in Diamond Sponsorship, PLUS...

- Full conference attendance for 3 company representatives (\$3,105 value before discounts)
- Recognized on NDSC's 'Talk Safety To Me' podcast
- Included in preconference session slideshow
- Top sponsor name badge ribbons for all company attendees
- Banner ad on mobile app & virtual platform

Diamond \$3,000 - \$4,999

All items in Gold Sponsorship, PLUS...

- Full conference attendance for 2 company representatives (\$2,070 value before discounts)
- Social media mentions
- Recognition in all email promotions

Gold \$1,000 - \$2,999

All items in Silver Sponsorship, PLUS...

- Company logo inside the conference booklet and Event Guide, on conference signage, table tents, website, mobile app and virtual platform
- Logo recognition on Event Social signage

Silver \$500 - \$999

All items in Bronze Sponsorship, PLUS...

- Name recognition on Event Social signage

Bronze \$300 - \$499

- Company listed inside the Conference Booklet and Event Guide, on conference signage, table tents, website, mobile app and virtual platform
- Your brand featured on big screens throughout the Conference in Keynote Hall — During the Opening Sessions, Closing Session, and between Breakouts
- All company representatives invited to attend networking Event Social

EXCLUSIVE SPONSORSHIPS

Only 1 available for each

Current Exclusive Sponsors receive first priority to renew for the 2027 Conference

Included with all Exclusive Sponsorships:

- Company logo inside the Conference Booklet and Event Guide, on conference signage, table tents, website, mobile app and virtual platform
- Your brand featured on big screens throughout the Conference in Keynote Hall — During the Opening Sessions, Closing Session, and between Breakouts
- Company logo recognition on Event Social signage
- All company representatives are invited to attend the networking Event Social

Notebook Sponsor \$4,000 **SOLD OUT**

- Company message or logo on 1,000 notebooks given to attendees during the 4 day event
- Logo recognition in social media and all email promotions at the Diamond level

Lanyard Sponsor \$3,500

- Company message or logo on 1,500 lanyards worn by attendees, exhibitors and staff during the 4 day event
- Logo recognition in social media and all email promotions at the Diamond level

Lounge Sponsor \$3,500 **SOLD OUT**

- Company logo on signage near the lounge area
- Logo featured on Conference Events page in Conference Booklet and Event Guide
- Logo recognition in social media and all email promotions at the Diamond level

Event Social \$3,000

- Logo recognition in all marketing of the Event Social leading up to the event, including email promotions and social media
- Logo featured on Conference Events page in Conference Booklet and Event Guide
- Special logo recognition signage at Event Social
- Opportunity to speak at the Event Social
- Complimentary hospitality suite

App & Virtual Platform Sponsor **SOLD OUT**

- Full page advertisement that loads during every app and virtual platform user session on the opening page
- Logo on all promotions announcing mobile app and virtual event
- Logo recognition in social media and all email promotions at the Diamond level

Soda Sponsor \$1,500

- Company logo on signage near the soda stations; open during lunch and afternoon breaks
- Banner ad on mobile app and virtual platform

Water Bottle Sponsor \$2,000 **SOLD OUT**

- Company logo on 1,000 specially printed labels on water bottles given to all attendees, exhibitors and staff in swag bag

Game Sponsor \$1,500 **SOLD OUT**

- Company logo featured on Conference Events page in Conference Booklet and Event Guide
- Company logo on game cards

2026 ATTENDEE DEMOGRAPHICS

INDUSTRY AFFILIATION

Agriculture	5%
Business/Professional Services	3%
Construction	17%
Education	3%
Energy	5%
Government	10%
Healthcare	3%
Insurance	1%
Manufacturing	12%
Mining	7%
Oil & Gas	19%
Other Industry	8%
Transportation	3%
Utilities	4%

JOB TITLE

Business Professional	31%
Safety Manager	17%
Safety Coordinator	13%
Safety Director	8%
Safety Specialist	8%
EHS Specialist	5%
HSE Manager	5%
Electrician	5%
Operations	4%
Safety Consultant	4%

FIRST TIME ATTENDEE

Yes 28% No 72%

ATTENDEE GENDER

Male 79% Female 21%

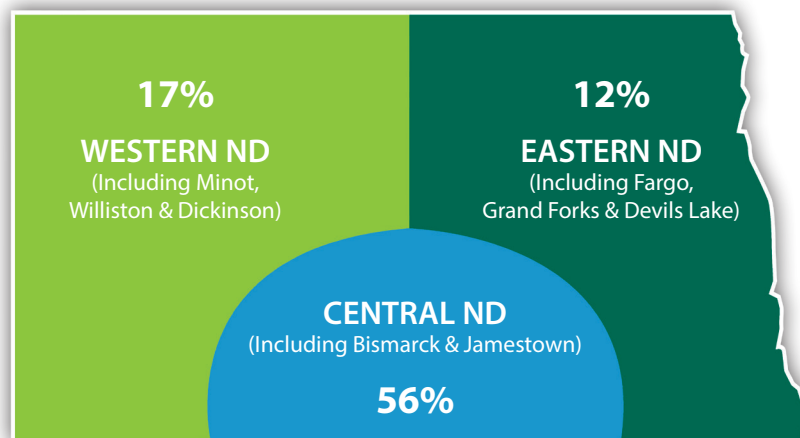
YEARS OF EXPERIENCE

1-3 years	11%
4-9 years	25%
10-19 years	42%
20+ years	22%

Over **99%** of attendees say they would recommend our Conference to peers

Reflects the feedback of those who completed the demographic survey during registration.

ATTENDEES BY REGION



Out-of-state attendees **15%**

948

participants from
353 companies
 and **15 states.**

150

exhibitor booths
 representing
137 companies.