

NEWS RELEASE

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<_____ Public Health> and NDSC Partner to Combat Binge and Underage Drinking in <_____ County>

CITY NAME, N.D. – Day, Month xx, 20xx - North Dakota ranks number one in the nation for binge and underage drinking. To help combat this issue in <_____ County>, <_____ County Public Health> is partnering with the North Dakota Safety Council to implement a Responsible Beverage Server (RBS) Training Program. The first Train-the-Trainer course will be held <March 20, 2015> at the <location> from <8:00 a.m. to 5:00 p.m.>

The goal of the RBS Program is to prevent the over selling and over consumption of alcohol in local establishments by giving businesses the tools to identify potential underage customers, false IDs and common signs of over consumption. Instructors who complete the Train-the-Trainer course will be qualified to teach the RBS Program to servers and establishment owners and managers.

To learn more about the RBS Program or how to become an instructor, contact the NDSC at (800) 932-8890 or (701) 223-6372.