

NORTH DAKOTA SAFETY COUNCIL Annual Report

NDSC
NORTH DAKOTA SAFETY COUNCIL

Presented February 3, 2010 ~ Fargo, ND

LEADERSHIP

A message from the Board President and Executive Director

At work, in homes and communities, and on the roads...

In 2009, the North Dakota Safety Council continued to be dedicated to saving lives and preventing deaths and injuries. We have looked for ways to improve and strengthen our core programs of Traffic Safety, Emergency Care, Occupational Safety and Health (OSH), Mine Safety and Health, and our newest program of Home and Community.

As the leading causes of death and injuries in our state have been identified, we have narrowed our focus in each of our programs so that we can be more proactive in making our state a safer and healthier place to live. We have also expanded our marketing efforts in an attempt to reach more businesses and individuals.

A new platform issue in 2009 was reducing distracted driving. It is estimated that 28% of crashes in the United States are attributable to handheld and hands-free cell phone use and texting. We know that changing driving behavior by education alone is not enough which is why the NDSC and its partners will put forth future efforts to help North Dakotans understand the benefits of enacting distracted driving laws.

The NDSC continues to be a very healthy organization financially. We had over 700 safety training sessions with almost 12,000 participants in 2009 and with the strong support of our members, revenues reached an all-time high of just under \$1.3 million.

Through leadership, research, education, and advocacy, the North Dakota Safety Council will work with our members, customers, and donors to make safety a core value and pave the way for a safer and healthier North Dakota.



Chuck Clairmont
Executive Director

Carrie Zubke, Board President

Chuck Clairmont, Executive Director

STAFF

Chuck Clairmont, *Executive Director / CEO*
Laurie Eckroth, *Controller*
Sandy Erickstad, *Project Coordinator /
Membership Coordinator*
Lynae Hanson, *Marketing Coordinator*
Emilie Heinle, *Administrative Assistant*
Donna Schauer, *Administrative Assistant*
Serena Schmit, *Marketing Assistant /
Program Coordinator*

Kevin Stewart, *Emergency Care Coordinator /
Membership Coordinator*
Tyler Svihovec, *Safety Consultant*
Todd Tavis, *Safety Consultant*
Terry Weaver, *Traffic Safety Program
Coordinator*
Steve Weinbar, *Safety Consultant*

MISSION

*NDSC exists to create a safer
and healthier environment
throughout North Dakota.*

OFFICERS & EXECUTIVE COMMITTEE

Dave Glessner, **Board Chair**, MAG Insurance
Carrie Zubke, **Board President**,
American Bancor, Ltd.
Kelly Schafer, **Board Vice President**,
Basin Electric
Jeff Rust, **Board Secretary/Treasurer**,
Westcon Industries
Mike Diederich, Industrial Builders, Inc.
Pat Traynor, Dakota Medical Foundation
Jeff Ehli, Montana Dakota Utilities
John Nixon, Tesoro Petroleum Co., Inc.

BOARD OF DIRECTORS

Term Expires at 2010 Annual Meeting:
Jeanne DeKrey, St. Alexius Medical Center/
Human Performance Center
Kelly Schafer, Basin Electric
Jeff Rust, Westcon Industries
Dave Glessner, MAG Insurance
Steve Pfeninger, Northrop Grumman

Term Expires at 2011 Annual Meeting:
Michael Wolf, ND Association of Counties
Jeff Ehli, Montana Dakota Utilities
Kurt Fleck, Western Drilling, Inc.
Brent Sullivan, North American Coal
Freedom Mine
Carrie Zubke, American Bancor, Ltd.

Term Expires at 2012 Annual Meeting:
Darrel Hellman, Bobcat Company
Mike Diederich, Industrial Builders, Inc.
John Nixon, Tesoro Petroleum Co., Inc.
Andy Noah, Nilles Law Firm
Pat Traynor, Dakota Medical Foundation

HOME & COMMUNITY

The NDSC's Home and Community Department is beginning to grow, with the addition of the new Poison Prevention Community Education Program. In 2009, the National Safety Council and state Poison Control Centers partnered to develop a Poison Prevention Toolkit. This toolkit will be used to educate safety advocates around the state on poison prevention providing them with the knowledge and tools they need to pass on the information to their communities through free presentations and at community events. The first training session is scheduled for May 3rd at the NDSC.

Safe Kids North Dakota has continued its statewide safety outreach with a focus on pedestrian and child passenger safety. SKND hosted their first International Walk to School Day at Roosevelt Elementary School in Bismarck. They were able to help raise the awareness of pedestrian safety issues around Bismarck and gave Roosevelt the tools they needed to continually improve the safety atmosphere in their community. SKND continued their partnership with the ND Department of Health to conduct child passenger safety outreach in rural communities around the state.

North Dakota Operation Lifesaver (NDOL) had a successful year, reaching more than 8,500 people through public presentations, trainings and special events. NDOL was able to increase public awareness of railroad safety through a State's Assistance Grant from Operation Lifesaver Incorporated. The grant allowed NDOL to do media outreach across the state. These efforts, along with a new state website, newsletters, public service announcements and presenter's trainings, allowed NDOL to experience broader public awareness than in past years.

STATEMENT OF FINANCIAL POSITION

North Dakota Safety Council, Inc. Balance Sheet - December 31, 2009 and 2008

	<u>2009</u>	<u>2008</u>
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 97,698.72	\$ 73,717.20
Accounts receivable - net	102,133.82	102,372.30
Inventories	22,506.06	16,839.62
Investments	550,516.03	466,096.24
Prepaid rent and insurance	14,560.27	14,032.75
Security deposit	4,275.00	4,325.00
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Total current assets	791,689.90	677,383.11
PROPERTY AND EQUIPMENT		
Furniture and fixtures	291,106.35	276,621.10
Transportation equipment	126,442.46	155,696.61
Leasehold improvements	19,375.72	19,375.72
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	436,924.53	451,693.43
Less accumulated depreciation	(346,802.11)	(334,876.96)
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Total assets	<u>\$ 881,812.32</u>	<u>\$ 794,199.58</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 69,533.99	\$ 82,559.88
Loan Payable	-	13,602.89
Accrued expenses	25,628.70	20,992.75
Capital lease payable	1,934.75	4,298.03
Unearned dues and subscriptions	70,159.33	74,447.68
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Total current liabilities	167,256.77	196,300.23
NET ASSETS		
Unrestricted	653,011.60	558,299.40
Restricted	61,543.95	39,599.95
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Total net assets	714,555.55	597,899.35
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Total liabilities and net assets	<u>\$ 881,812.32</u>	<u>\$ 794,199.58</u>

MEMBERSHIP

It's an exciting time to be a member of the North Dakota Safety Council! With the new programs and classes the NDSC currently offers, and is developing, we're even more able to assist members with their safety needs. We look forward to expanding our membership number of 840 with the addition of Kevin Stewart as Membership Services Coordinator. Kevin will be working with Sandy Erickstad and will be responsible for membership outreach and development.

We also plan to review and improve member benefits. They currently include: reduced prices on classes,

consultations with our safety professionals, free video rentals, access to the members-only section of our website, free safety publications, and product discounts.

Please contact us if you have suggestions or ideas to help us improve benefits for our members.



Kevin Stewart	Sandy Erickstad
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EMERGENCY CARE PROGRAMS

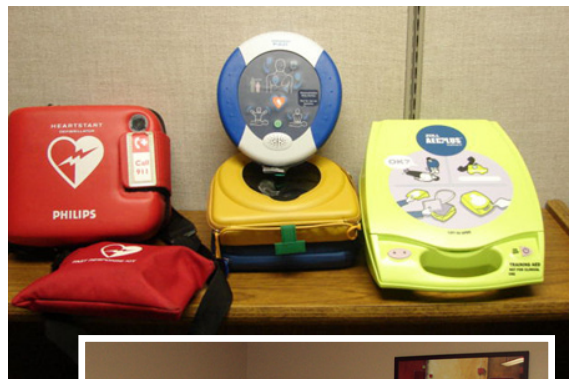
It's true... only 6-7% of the 300,000 victims of sudden cardiac arrest in the U.S. survive. Sudden Cardiac Arrest claims seven times more victims each year than breast cancer. These are tragic statistics and we are working to improve them.

Knowing how to respond to a first aid or CPR emergency is one of the most important skills a person can possess. During the last calendar year of 2009 we offered more than 75 sessions of the National Safety Council's Standard First Aid and CPR/AED programs reaching more than 635 people in our 6 major cities. Forty-five new instruc-

tors were trained and certified in 17 different classes throughout the state. Online First Aid and CPR/AED training moved forward with extra oil field workers taking advantage of the training as well as daycare providers. You will see even more increases in the online training as it becomes better known and accepted.

The council is creating an even stronger alliance with its 46 sub agencies (those businesses that use in-house instructors) in the area of emergency care. The chapter is supporting 72 sub agency instructors.

It's recommended that businesses add automatic electronic defibrillators to their safety program. Automatic electronic defibrillators and other emergency care products will see increased sales in 2010



through new National Safety Council marketing, followed up with training to those organizations that purchase the products.

MINE SAFETY & HEALTH SERVICES

The site inspections for the MSHA grant period ending September 30 were completed and plans to improve this service have begun. Regularly scheduled courses for both New Miner (24 hours) and Refresher (8 hours), Part 48, have been conducted each month in Bismarck. We have reviewed and developed new training to ensure it is fresh, educational and entertaining. Our goal is to make the mandatory training a value to the miners every year.

The number of miners trained in 2009 was up by more than 17% from the previous year. We saw a total of 794 miners attending New Miner Training and Annual Refresher classes surpassing our goal by 130%. We are expecting to increase our class numbers for 2010.

Marketing our services to the sand & gravel operations in North Dakota, has begun. Letters were sent to businesses that MSHA identified as having operations in the state. Our goal is to educate those operators on the compliance issues with training, recordkeeping and hazard recognition. We also made them aware that the North Dakota Safety Council can provide them with their required MSHA Part 46 New Miner and Refresher training. We will be doing the same for the coal miners and independent contractors in the future.

NDSC began administering the Mine Foreman Certification program this past year. It was formerly administered by Workforce Safety & Insurance. Those passing a certification test can become qualified as a Certified Mine Foreman. We also offer classes to educate inter-

ested foremen in the requirements of certification. This is an important role as MSHA does require a certified person to complete certain inspections at the mine site. We will continue to work with the Joseph Holmes Society group in this state to improve the program and testing process.

We will also be developing a program similar to the Energy Coalition for Contractor Safety (ECCS) for the coal mines. This program will provide participating coal mines with a data base of contractors who qualify based on training, safety programs, and drug testing programs. It will ensure that contractors who enter the mines have proper training and the necessary safety programs in place.

OSHA PROGRAMS

The ND Safety Council continues to be a leader in Occupational Safety & Health Programs. NDSC offers a number of general safety courses along with training in OSHA Compliance in both the General and Construction Industries. These courses are taught by our NDSC Safety Consultants who are all authorized OSHA Outreach Instructors with various backgrounds in construction, manufacturing, highway construction and MSHA. All of our courses are available on both a public and private basis. We can also offer Site Safety evaluations and partner with you to be your On-site Safety Consultant. Contact our office for more information.

This last year, NDSC received a 2 year Susan Harwood grant from OSHA to provide Work Zone Safety training. These courses will consist of Traffic Control for Supervisors and Workers, Work Zone Safety, Online Flagger Training and Emergency Preparedness in Work Zones. Look for these courses in a town near you in 2010-11! We are also preparing to resurrect a number of programs we feel are a benefit to our members. The Supervisory Development Program is in the process of being revised by the National Safety Council. Tyler Svihovec attended a program development meeting in Chicago to review and update NSC's current program. Look for this in the upcoming months. The Master of Safety Certificate is also still available. This requires a minimum of 100 hrs of safety training. Watch for information on our website or contact our office.

The NDSC continues to strive to be the number one resource for safety training, education in North Dakota.

TRAFFIC SAFETY PROGRAMS

The Defensive Driving Courses (DDC) were very well attended this past year, with nearly 8,500 students taking the Defensive Driving Course across the state. In fact, attendance across the state put the North Dakota Safety Council (NDSC) in position to, once again, be recognized during the 97th Annual National Safety Council Congress and Expo, 2009, for the Best Performance Award. In addition, Workforce Safety & Insurance (WSI) announced premium discounts of 5% for successful implementation and maintenance of the Safe Driver Program. Because our Defensive Driving Course qualifies for the discount, the NDSC has been receiving even more requests from companies to provide private Defensive Driving Courses at their facilities.

The North Dakota Safety Council also received an Honorable Mention Award, during the National Safety Council's Annual Congress & Expo, for the newly established Alive at 25 Defensive Driving Course that was developed for the young drivers in our state. With motor vehicle accidents being the #1 cause of death for those ages 14 to 24, we have been working diligently to get more students through the course by offering it more often, in more locations, and by



getting Alive at 25 implemented into school curriculum across the state. This year, we offered 124 Alive at 25 classes, graduated approximately 1600 students, and 5 more schools added Alive at 25 to their school curriculum.

Support for the program has also been growing. This year, the NDSC was awarded grants from the ND Department of Transportation and State Farm Insurance to ensure we can continue to

reach a large number of students at a reasonable rate. We continue to work with law enforcement agencies throughout the state to offer public and private classes for our young drivers before the accident, before the ticket, and before lives are lost. The North Dakota Highway Patrol provided eight additional troopers to attend a three-day training to become certified instructors of the Alive at 25 Course. In addition, many North Dakota Sheriff's Departments, sent Deputies to attend the training in Bismarck. They have been a great resource in getting the Alive at 25 class into the schools. We currently work with DOT to track all Alive at 25 graduates until the age of 25 in order to determine the effectiveness of this course. We also continue to receive the support of several ND courts to help educate young individuals that have been involved in the court system.

Another new program at the NDSC is the flexible online defensive driving training. With DDC Online, we can offer the same content of an eight-hour course to any size group – even drivers at remote locations. Participants have the flexibility to work at their own pace and schedule. This program has been used widely by companies to qualify for the WSI discounts and for busy individuals.