

# NDSC's 45<sup>TH</sup> ANNUAL SAFETY & HEALTH CONFERENCE

*Wednesday, February 21 through Friday, February 23, 2018*

*Pre-Conference: Tuesday, February 20*

## SPONSOR Opportunities

We host the conference.

You get the credit.

***Together, We Save Lives.***

**ND+SC**  
NORTH DAKOTA SAFETY COUNCIL  
A private non-profit.



# SPONSOR LEVELS

## at a glance

	Event Champion \$15,000	Premier \$10,000 - \$14,999	Platinum \$5,000 - \$9,999	Diamond \$3,000 - \$4,999*	Event Social \$2,500	Gold \$1,000 - \$2,999	Silver \$500 - \$999	Bronze \$250 - \$499	Friend \$100 - \$249
Premium tradeshow booth(s) with all vendor benefits, located in highest traffic areas	<b>2</b> \$1,250 value	<b>1</b> \$625 value							
Top LOGO placement in all marketing	✓	✓							
Social media mentions	✓	✓							
Complimentary 1/2 page ad on the back cover of the Conference Brochure <b>OR</b> full page ad in the Exhibitor Brochure (\$1,000 value)	✓								
Complimentary 1/2 page ad in the Exhibitor Brochure (\$525 value)		✓							
Complimentary full conference attendee(s)	<b>7</b> \$5,985 value	<b>5</b> \$4,275 value	<b>3</b> \$2,565 value	<b>2</b> \$1,710 value					
Company LOGO on conference brochure cover	✓	✓	✓						
Company LOGO on TV ads across the state	✓	✓	✓						
Company LOGO on print ads across the state	✓	✓	✓	✓					
Top sponsor name badge ribbons for all attendees	✓	✓	✓	✓					
Company LOGO recognition at Event Social	✓	✓	✓	✓	✓				
Company LOGO or LISTING in conference brochure, signage, attendee invitation, table tents, and website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
LOGO recognition in all email promotions	✓	✓	✓	✓	✓	✓			
LOGO recognition on signage in classrooms	✓	✓	✓	✓	✓	✓	✓		
Recognition on the big screens during opening session, closing session and all lunches	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
All company reps invited to networking social	✓	✓	✓	✓	✓	✓	✓	✓	✓

\*Includes **Lanyard Sponsorship** \$3,000

# BENEFITS

## Event Champion \$15,000

- Two premium tradeshow booths with vendor benefits (\$1,250 value).
- Complimentary full conference attendance for 7 company representatives (\$5,985 value before discounts).
- Complimentary 1/2 page ad on the back cover of the Conference Brochure or full page ad in the Exhibitor Brochure (\$1,000 value).
- Top logo placement for your company in all marketing.
- Top sponsor name badge ribbons for all company attendees.
- Company logo on the cover of the Conference Brochure, conference signage, attendee invitation, table tents, website, TV ads, and print promotional ads.
- Social media mentions.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

## Premier \$10,000 - \$14,999

- One premium tradeshow booth with vendor benefits (\$625 value).
- Complimentary full conference attendance for 5 company representatives (\$4,275 value before discounts).
- Complimentary 1/2 page ad in the Exhibitor Brochure (\$525 value)
- Top logo placement for your company in all marketing.
- Top sponsor name badge ribbons for all company attendees.
- Company logo on the cover of the Conference Brochure, conference signage, attendee invitation, table tents, website, TV ads and print promotional ads.
- Social media mentions.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

## Platinum \$5,000 - \$9,999

- Complimentary full conference attendance for 3 company representatives (\$2,565 value before discounts).
- Top sponsor name badge ribbons for all company attendees.
- Company logo on the cover of the Conference Brochure, conference signage, attendee invitation, table tents, website, TV ads and print promotional ads.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

## Diamond \$3,000 - \$4,999

- Complimentary full conference attendance for 2 company representatives (\$1,710 value before discounts).
- Top sponsor name badge ribbons for all company attendees.
- Company logo on the Conference Brochure, conference signage, attendee invitation, table tents, website and print promotional ads.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

## Event Social \$2,500

Get your business noticed by sponsoring a night of fun, laughter, networking and quality catering!  
(1 available)

- Company logo on the Conference Brochure, conference signage, attendee invitation, table tents, and website.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition on signage and mention at the Event Social.
- Logo recognition on all marketing materials for the Event Social.

## Gold \$1,000 - \$2,999

- Company logo on the Conference Brochure, conference signage, attendee invitation, table tents, and website.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

## Silver \$500 - \$999

- Listed on the Conference Brochure, conference signage, website and table tents.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition on www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.

## Bronze \$250 - \$499

- Listed on the Conference Brochure, conference signage, website and table tents.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition on www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.

## Friend of Safety \$100 - \$249

- Listed on the Conference Brochure, conference signage, website and table tents.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition on www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.

## Lanyard Sponsor \$3,000

(1 available)

- Company message or logo on 1,500 lanyards purchased and provided to the NDSC for event.
- Top sponsor name badge ribbons for all company attendees.
- Company logo on the Conference Brochure, conference signage, attendee invitation, table tents, website and print promotional ads.
- Logo recognition on signage in classrooms.
- Recognition at the opening session, closing session and all lunches, including the awards luncheon.
- Recognition in all email promotions, www.ndsc.org and on registration website.
- All company representatives invited to attend networking social.
- Logo recognition at Event Social.

# NDSC's ANNUAL SAFETY & HEALTH CONFERENCE

## 2017 ATTENDEE DEMOGRAPHICS

YEARS OF EXPERIENCE	
1-3 Years	21.54%
4-9 Years	32.32%
10-19 Years	24.76%
20+ Years	21.38%

INDUSTRY AFFILIATION	
Aerospace	0.45%
Agriculture	5.58%
Construction	15.89%
Government	7.20%
Health Care	4.20%
Insurance	1.05%
Manufacturing	15.29%
Mining	5.25%
Oil & Gas	20.39%
Other Industry	4.35%
Petrochemical	0.30%
Professional Services	1.50%
Transportation	4.50%
Utilities	13.79%

JOB TITLE	
Administrative Support	2.48%
CEO/President/Owner	1.09%
Consultant	0.78%
Director	3.26%
Facility Manager	4.04%
Human Resources	4.97%
Marketing/PR	0.16%
Other	18.32%
Safety Coordinator/Committee	26.24%
Safety Director/Manager	18.48%
Sales	1.24%
Skilled Tradesperson	8.07%
Supervisor/Shift Supervisor	8.07%
Union Safety/Committee Rep.	1.55%
Vice President	1.24%

FIRST TIME ATTENDING?	
Yes	38.94%
No	61.06%

