

# 2009 "LOOK, LISTEN & LIVE" POSTER CONTEST

## RULES AND COORDINATING INFORMATION

### WHO CAN PARTICIPATE?

All students in grades 4 to 6 in schools throughout ND are eligible to participate in the 2009 "Look, Listen & Live" Railway Safety Poster Contest. All rules must be followed or poster entry will be disqualified.

### THEME

The contest theme is "railway safety". Students can create a poster using one of the five safety rules provided. All entries must be related to railway safety and may depict vehicles, bicycles, snowmobiles, all terrain vehicles or pedestrians. As winning entries may be used to create future railway safety posters and other safety materials for distribution to communities across ND, artists are encouraged to incorporate images and messages that would be most effective in building awareness among other young people.

### Prizes

Prizes will be awarded as follows: 1st prize-\$200.00 savings bond, 2nd prize-\$100.00 savings bond, 3rd prize -\$50.00 savings bond. The teacher or poster program coordinator of the 1st prize recipient will receive \$100.00 and the school submitting the 1st prize poster will receive \$100.00. All participants will receive a certificate of participation.

### Deadline

All entries must be received by Operation Lifesaver no later than February 20, 2009.

### Judging

Once judging is completed, the teachers or poster contest coordinators of winners will be notified by telephone by April 7th. Entries will be judged on their ability to effectively communicate railway safety.

### Material;

Drawings can be on plain paper or construction paper. Art or coloring pencils, markers and paint may be used. (Please, no grease pencils or pastel crayons). Posters must be created on 8.5 x 11" paper. Computer generated artwork will be disqualified.

### Entry

The student's name, grade level and school name and teacher's/coordinator's name must be printed on the back of each entry. (Omission of this information will disqualify an entry). An entry form must accompany each entry or set of entries. All information requested on this form is important, so make sure it is accurate. (Photocopied entry forms are acceptable). Artwork should coincide with a safety message placed on the back of the artwork. Written safety messages should not be placed on the front of the artwork as artwork may be reproduced in future railway safety programs with or without a written safety message or with a different written safety message from the one that was submitted with the poster. Operation Lifesaver may use winning entries in a national railway safety program to heighten awareness about railway safety in the US.

Please send completed entry forms and artwork to:

North Dakota Safety Council  
ND Operation Lifesaver  
1640 Burnt Boat Drive  
Bismarck, ND 58501