



Home and Community Safety

Program Proposal

1. Develop a calendar of safety topics

- a. A new safety topic would be featured monthly. Topics would coincide with nationally and locally recognized safety days/weeks/months.
- b. We would distribute monthly press releases, feature public service announcements and schedule appearances on morning/noon shows around the state on television and radio stations.

2. Inform our Members

- a. Each month, we would announce the topic of the month to members and interested businesses by email, newsletters & website announcements.

3. Member Benefits:

- a. We would make discounted items available to members that coincide with safety topics that would aid in the promotion of off-the-job safety in their companies and communities.
 - i. Materials that could be made available include:
-DVD's -Posters -Safety Stuffers -Handouts
- b. NDSC would co-host events with members to promote home and community safety to their employees and families.

4. Programming & Partners

- a. We are currently researching programming to support our calendar. Our goal is to find businesses and members to partner with that currently have off-the-job safety programs available. Through this, we will develop partners that can help in promoting and financially supporting NDSC programming throughout the state.
- b. We will research companies that we feel could benefit from a partnership with the NDSC to approach for potential funding.

5. Feedback

- a. If you have any suggestions for safety topics, programming or partners, we would like to hear your ideas.
- b. Contact Serena Schmit at the North Dakota Safety Council at 701-223-6372 or by email at serenas@ndsc.org.